**BIG MART SALES DATASET**

**ABSTRACT**

Everybody wants to know how to buy goods cheaper or how to advertise them at low cost. Here is the answer. That is Big Mart. Big Mart is online one stop marketplace where you can buy or sell or advertise your merchandise at low cost. The goal is to make Big Mart the shopping paradise for buyers and the marketing solutions for the sellers. The ultimate goal is to prosper with customers. The project “**BIGMART SALES DATASET”** aims to build a predictive model and find out the sales of each product at a particular store. Big Mart will **use this model to understand the properties of products and stores which play a key role in increasing sales.** This can also be done based on the hypothesis that should be done before looking at the data.